

Ha Wing Shan, Wing

Graphic Designer

Graphic design professional with **12 years** of experience in **product (gift and premium) design and packaging design** for the numerous products for different brand. And also over **7+ years** of solid working experience in **print graphic production**. Graphic designer responsible for daily graphic design content for a medium-sized firm. Worked regularly on graphic, layout, and production materials. Performed Trade Fair booth's on-site decorations and participated in various Trade Fair exhibitions.

Personal Info

Phone
9167 1843

Date of Birth
17 May 1985 (Single / Married)

Nationality
Chinese Hong Kong

Gender
Female

E-mail
hwsing2002@yahoo.com.hk

Skills

Licensing creative product design and packaging design for the numerous products for different Brand

Various trade fair exhibitions and booth's on-site decorations

Designing for company and clients promotion items

Creating for packaging products and flash production

Proficient in most commonly used computer design applications
Good knowledge in printing & output production

To coordinate design requirements and follow up details with clients

Create Learning Game Sets for kids

Create flash movie for website

An extensive experience for Freelance in design

Software

Macintosh & PC Server ■■■■■ Excellent
(Software programs-Adobe Photoshop, Illustrator, InDesign, Freehand, PageMaker, Dreamwaver, Director, iMovie)

Microsoft Office ■■■■ Very Good
(Word, Excel Powerpoint)

Working Experience

- Jul 2021 - Now** **Graphic Designer**
Regent Lane Limited

 - Responsible for licensing creative, gift and premium designs and product development
 - Follow up products sampling from artwork through production and sample approval, packaging design
 - Work closely with licensing department and engineering department
 - Assistance to the art director in developing and designing

- Oct 2012 - Jul 2021** **Graphic Designer**
Little Bean Limited

 - Packaging artwork for one of our key studio client (Toys'R'Us)
 - Carried out research and new product developments
 - Design and illustrating new product concept layouts
 - Worked with mainland factory for product Sampling and Prototyping
 - Design and illustrated detailed Step-by-Step Instruction Manual drawings
 - Product photography, color corrections and outlines
 - Packaging designs for all our name brand product assortments
 - Generated YouTube Movies for marketing materials
 - Managed and keep track of our in-house sample inventory
 - Arranged and couriered samples to customers world wide
 - Performed Trade Fair booth's on-site decorations
 - Participated in our various Trade Fair exhibitions
HKTDC Hong Kong Toy Fairs: 2013, 2014, 2015, 2016 & 2017
HKTDC Hong Kong Gift & Premium Fairs: 2013, 2014, 2015 & 2016
Hong Kong Mega Shows: 2013, 2014
Germany Nuremberg Toy Fairs: 2018, 2019 & 2020

- Nov 2010 - Jul 2012** **Assistant Designer**
Kon Dai (Far East) Packaging Company Limited


 - Create Company and Clients Promotion items
 - To draft the layout and print production
 - Produces the graphic design
 - Artwork of packaging products

- May 2006 - Apr 2010** **Senior Designer**
N-Card Printing Limited

 - To design graphic layout and print production
 - Files checking and output
 - To follow up details with clients

Languages

Cantonese  Native

English & Mandarin  Basic

Typing Skills

English 25w/m, Chinese 20w/m

Availability

Immediate

Expected Salary

Remarks

According to the comments of my previous employers, I am proved to be good team working skills, hardworking and presentable person.

Education Background

- Sept 2005 - Caritas Bianchi College of Careers
Sept 2006 **Level 5 Btec Higher National Diploma in Graphic Design**
- Sept 2002 - Caritas Bianchi College of Careers, Year 3 graduated
Sept 2005 **Associate Degree in Graphic Design**
- Sept 1997 - MFBM Chan Lui Chung Tak Memorial College, F1 - F5 graduated
Jun 2002

Freelance of Working Experience

- Jan - Feb 2023 **Graphic Designer**
Ponder Entertainment Limited
- To design Movie poster and postcard
- Jun - Dec 2004 **Designer**
Focus Computer Printing Limited
- To design coupon, business card and leaflet
- Mar - Jun 2005 **Instructor**
Kwan Ying Primary School
- To teach Comic drawing class
- Oct 2005 - Jan 2006 **Designer**
Sitwell Civil & Structural Engineering Consultants Limited
- To design print Ad (Letterhead, banner, PowerPoint, booklet, leaflet)
- Oct 2005 - Jun 2006 **Instructor**
Yuen Long Government Primary A.M. School
- To teach a chalk drawing class
- May - Sep 2010 **Designer**
The Chinese Artists Association of U.S.A
- To design print publications
(Booklet, banner, roll-up banner, poster, Leaflet & tickets)

Awards

- 1998 Design Christmas Card Competition (excellent)
- 2001 Wall-painting for exhibition in Arts Centre (excellent)